

TSaur

**Thabiso Njabulo Mjwara**

Creative Director • Graphic Designer • Logofolio

# CV

I am known for creating unique lifetime logos.

## **BOLD AND TIMELESS.**

I have all the capabilities to upbring the consistency in progress. Being a passionate, independent Graphic Designer who possesses an original and innovative talent. I have an interest in delivering an exceptional excellent service to professional entrepreneurs, businesses and companies.

My expertise lies in helping brands connect to their audiences and achieve their greatest potential.

In my years of experience, I have learnt that time management and working to tight deadlines are important in any industry, but the foundations and biggest challenges of design lie in communication.

**If you would like a reference, please don't hesitate to ask.**

### **Skill Set**

Over 7+ years of industry experience across all design disciplines. I have managed to build up my portfolio by obtaining advanced knowledge and understanding of business development, design communication and strategic branding.

Advanced knowledge of end-to-end process's with experience in UX and UI, specific to product development. Extensive knowledge Web Design technologies with up-to-date practises

Design Tools

**Adobe CS: Illustrator, PhotoShop, InDesign**

UX/UI Design Tools

**Figma, Invision**

Operating System

**Proficient in Mac and Microsoft**

Web Languages

**HTML, CSS, JavaScript**

Developer Tools

**Visual Studio, Github**

Microsoft Office Tools

**Word, Excel, Puplicher, PowerPoint, Outlook**

# CV

## Current Creative Positions

### **The Welding Academy / Creative Lead**

Overseeing brand design assets and website development, office and marketing material design. Managing brand's image and identity from online channels to physical appearance

### **Sovendle Holdings / Creative Lead**

African petroleum company, brand development and developing branding pitch work for key stakeholders of the company.

### **MaMshengu Bakery / Creative Lead**

Developing and managing the brand whilst working on strategic marketing, working directly with the CEO. Product packaging design and online presence.

### **Digkati / Website Developer**

Construction company, branding and website development and design, managing website monthly updates and email accounts.

### **Support Dreams / Freelance Designer**

Pietermaritzburg printing agency, creating advertising assets and print designs for clients such as Umsunduzi Municipality, Department of Social Development, Sports and Recreation, and Transports.

### **Derricks Beverage / Freelance Designer**

Brand strategy logo development for juice and cold drinks products manufacture. Creating product label design and developing a unique product line.

### **Noleeq Aesthetics Clinic / Graphic Designer**

Developing a social media marketing strategy, marketing materials and social media poster design.

## Previous Creative Positions

### **We Just In Time / Freelance Designer**

**2021 - 2023**

Durban printing agency, creating advertising assets and print designs for clients such as Umsunduzi Municipality, Department of Social Development, Sports and Recreation, and Transports.

### **Varcket / Graphic Designer**

**2020 - 2022**

Branding a Namibian cosmetics company, creating aesthetically pleasing and unique product cosmetics label designs and weekly advertising material.

### **Umcebo Protection Unit / Graphic Designer**

**2020 - 2023**

Working back to back with a marketing team to create brand strategy, visual brand identity designs, outdoor marketing and office materials and other brand assets.

### **New Hope Academy / Freelance Designer**

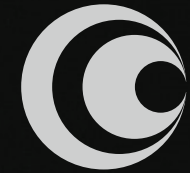
**2023 - 2024**

12 months of social media campaigning creating value for kids with special needs, showcasing the involvement of the school in the communities and making every national holiday worth celebrating.

### **Isivuno Soya Foods / Website Developer**

**2020 - 2022**

Developing and designing a product website, managing monthly websites updates and content creation.



**Logos from left to right (First Row)**

Uzulu Experience  
Merwe` Colliery  
HighWay Projects  
New Warner Africa  
Victory Holdings

Sport and apparel wear  
South African coal company  
Construction and development  
Film production studio  
Supply, delivery, manufacture

**Logos from left to right (Second Row)**

TSoul Company  
Pradex  
Varcket  
Ordained  
Black Sheep & CO.

Clothing brand designer  
Financial and tax management  
Namibian hair cosmetics  
Finacial services provider  
Organic food production



**Logo marks from left to right (First Row)**

Reah's Beauty Palace  
Afuty  
MaMshengu Bakery  
Just Branding  
Mosunkwane

Nails and beauty bar therapist  
Beauty and hair salon  
Home-based wholesale bakery  
Branding agency  
Traditional healing and medicine

**Logo marks from left to right (Second Row)**

WaveArt  
The Welding Academy  
Anota Beauty  
HE

Surfing art-board designer  
International training institute  
Beauty therapist and spa  
Minimalist t-shirt designer label

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