

Thabiso

Thabiso Njabulo Mjwara

Creative Director • Graphic Designer • Portfolio

CV

I am known for creating unique lifetime logos.

BOLD AND TIMELESS.

I have all the capabilities to upbring the consistency in progress. Being a passionate, independent Graphic Designer who possesses an original and innovative talent. I have an interest in delivering an exceptional excellent service to professional entrepreneurs, businesses and companies.

My expertise lies in helping brands connect to their audiences and achieve their greatest potential.

In my years of experience, I have learnt that time management and working to tight deadlines are important in any industry, but the foundations and biggest challenges of design lie in communication.

**If you would like a reference,
please don't hesitate to ask.**

Skill Set

Over 7+ years of industry experience across all design disciplines. I have managed to build up my portfolio by obtaining advanced knowledge and understanding of business development, design communication and strategic branding.

Advanced knowledge of end-to-end process's with experience in UX and UI, specific to product development. Extensive knowledge Web Design technologies with up-to-date practises

Design Tools

Adobe CS: Illustrator, PhotoShop, InDesign

UX/UI Design Tools

Figma, Invision

Operating System

Proficient in Mac and Microsoft

Web Languages

HTML, CSS, JavaScript

Developer Tools

Visual Studio, Github

Microsoft Office Tools

Word, Excel, Puplicher, PowerPoint, Outlook

CV

Current Creative Positions

The Welding Academy / Creative Lead

Overseeing brand design assets and website development, office and marketing material design. Managing brand's image and identity from online channels to physical appearance

Sovendle Holdings / Creative Lead

African petroleum company, brand development and developing branding pitch work for key stakeholders of the company.

MaMshengu Bakery / Creative Lead

Developing and managing the brand whilst working on strategic marketing, working directly with the CEO. Product packaging design and online presence.

Digkati / Website Developer

Construction company, branding and website development and design, managing website monthly updates and email accounts.

Support Dreams / Freelance Designer

Pietermaritzburg printing agency, creating advertising assets and print designs for clients such as Umsunduzi Municipality, Department of Social Development, Sports and Recreation, and Transports.

Derricks Beverage / Freelance Designer

Brand strategy logo development for juice and cold drinks products manufacture.. Creating product label design and developing a unique product line.

Noleeq Aesthetics Clinic / Graphic Designer

Developing a social media marketing strategy, marketing materials and social media poster design.

Previous Creative Positions

We Just In Time / Freelance Designer

2021 - 2023

Durban printing agency, creating advertising assets and print designs for clients such as Umsunduzi Municipality, Department of Social Development, Sports and Recreation, and Transports.

Varcket / Graphic Designer

2020 - 2022

Branding a Namibian cosmetics company, creating aesthetically pleasing and unique product cosmetics label designs and weekly advertising material.

Umcebo Protection Unit / Graphic Designer

2020 - 2023

Working back to back with a marketing team to create brand strategy, visual brand identity designs, outdoor marketing and office materials and other brand assets.

New Hope Academy / Freelance Designer

2023 - 2024

12 months of social media campaigning creating value for kids with special needs, showcasing the involvement of the school in the communities and making every national holiday worth celebrating.

Isivuno Soya Foods / Website Developer

2020 - 2022

Developing and designing a product website, managing monthly websites updates and content creation.



Logos from left to right (First Row)

Uzulu Experience
Merwe` Colliery
HighWay Projects
New Warner Africa
Victory Holdings

Sport and apparel wear
South African coal company
Construction and development
Film production studio
Supply, delivery, manufacture

Logos from left to right (Second Row)

TSoul Company
Pradex
Varcket
Ordained
Black Sheep & CO.

Clothing brand designer
Financial and tax management
Namibian hair cosmetics
Finacial services provider
Organic food production



Logo marks from left to right (First Row)

Reah's Beauty Palace
Afuty
MaMshengu Bakery
Just Branding
Mosunkwane

Nails and beauty bar therapist
Beauty and hair salon
Home-based wholesale bakery
Branding agency
Traditional healing and medicine

Logo marks from left to right (Second Row)

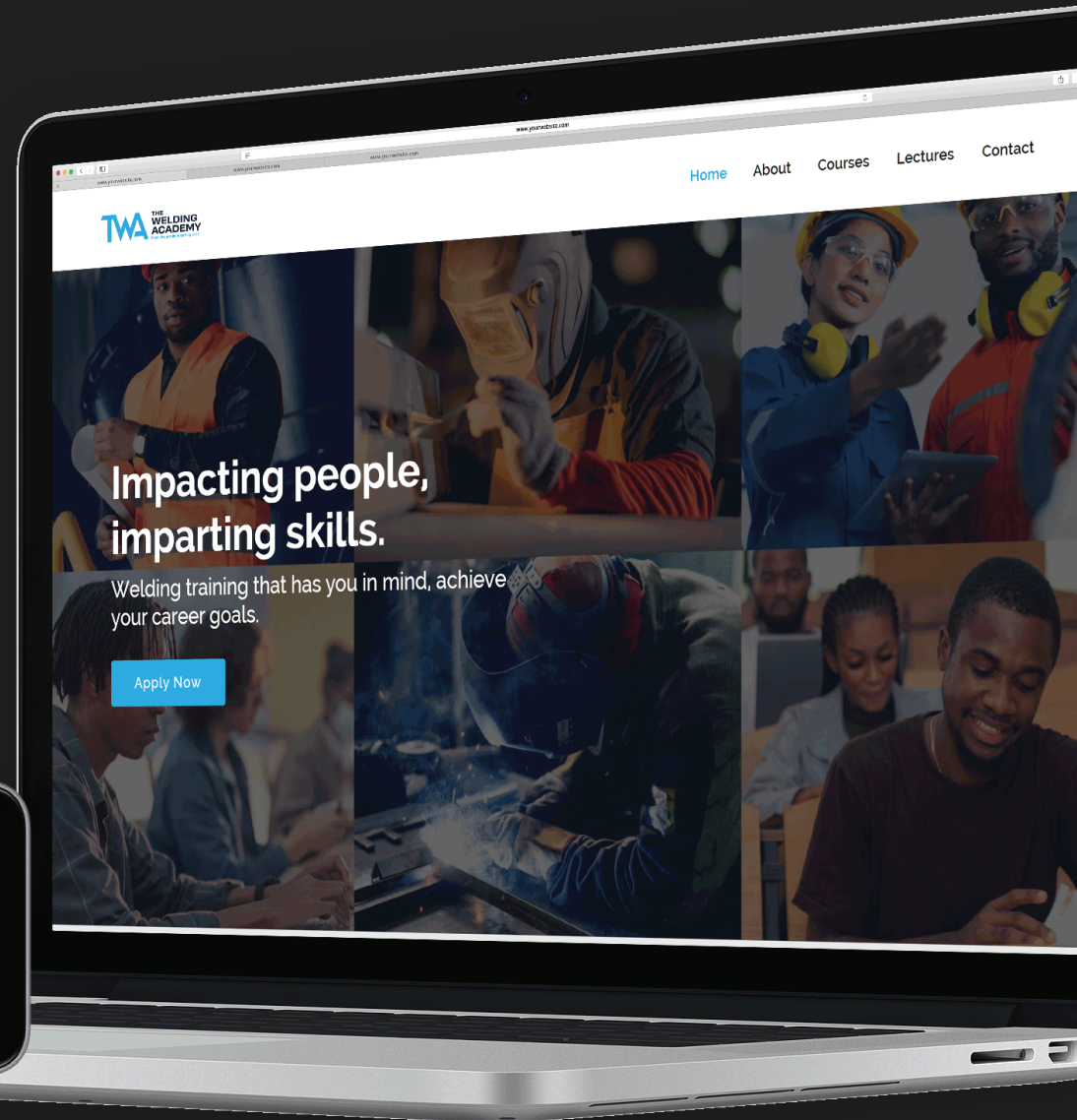
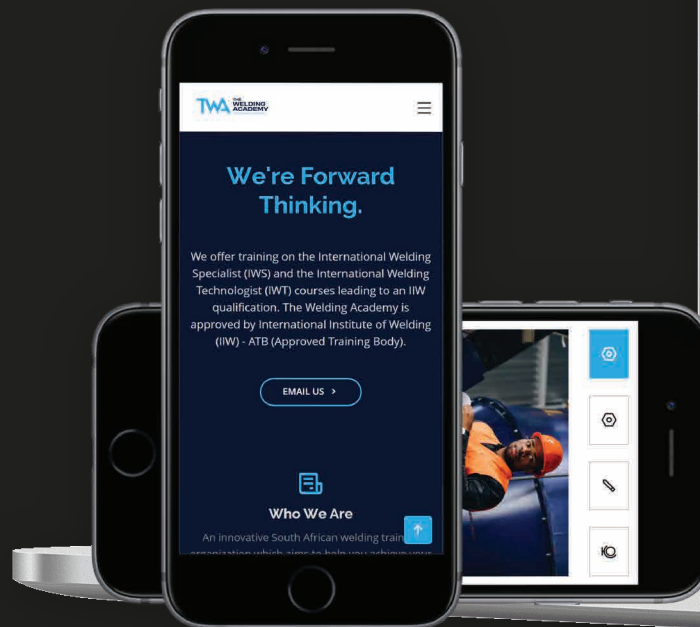
WaveArt
The Welding Academy
Anota Beauty
HE

Surfing art-board designer
International training institute
Beauty therapist and spa
Minimalist t-shirt designer label

The Welding Academy

A training organization which recognizes cultural diversity and respects the differences thereof. As such, TWA endeavors to bring every student to a respectable level of welding expertise so they can deliver on their daily duties. TWA offers training programs meant to improve welding coordination skills.

www.twatraining.co.za

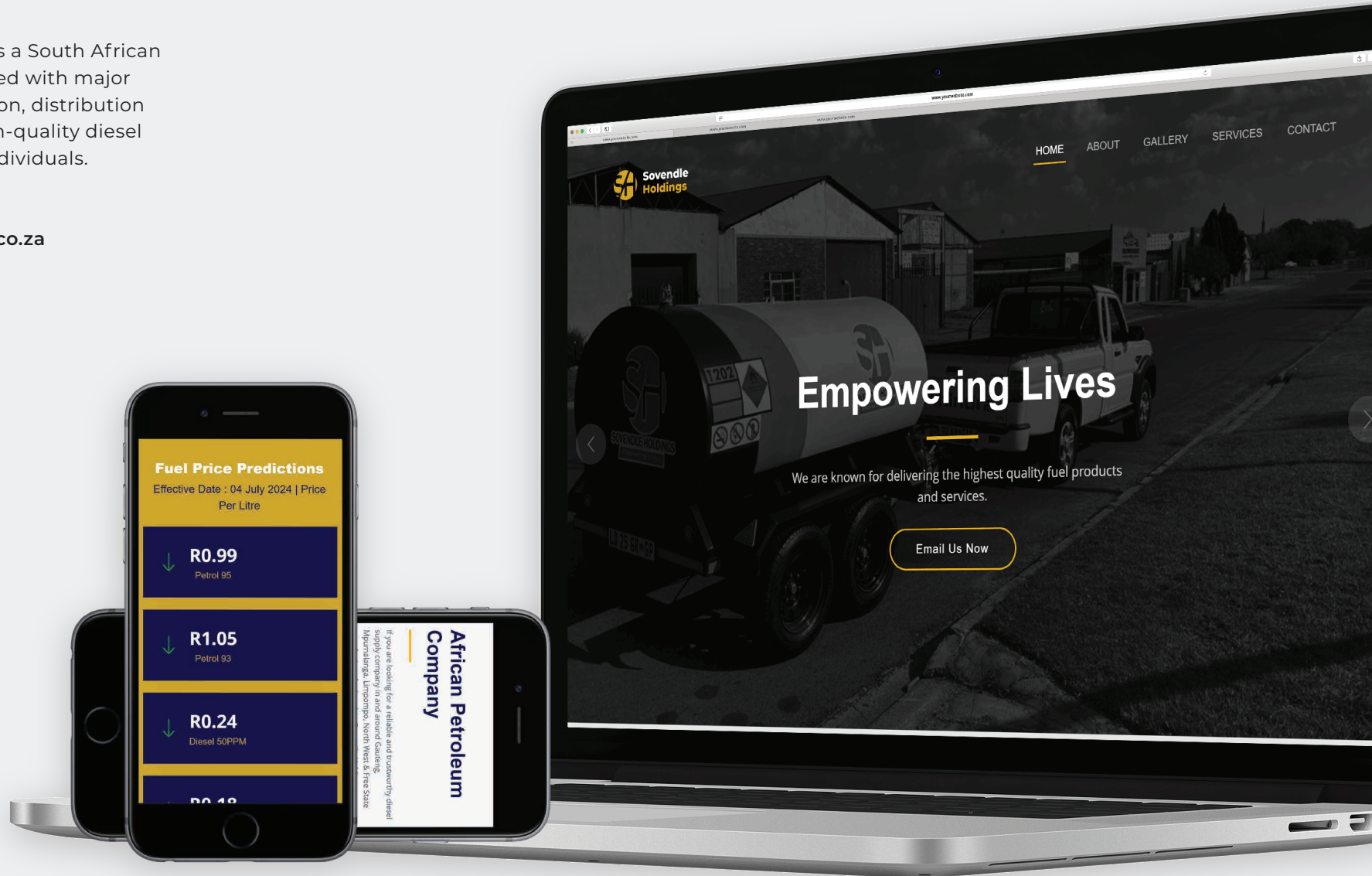


WEBSITE DESIGN

Sovendle Holdings

Empowering Lives. This is a South African petroleum company based with major focus in fuel transportation, distribution and supply. We offer high-quality diesel fuel to businesses and individuals.

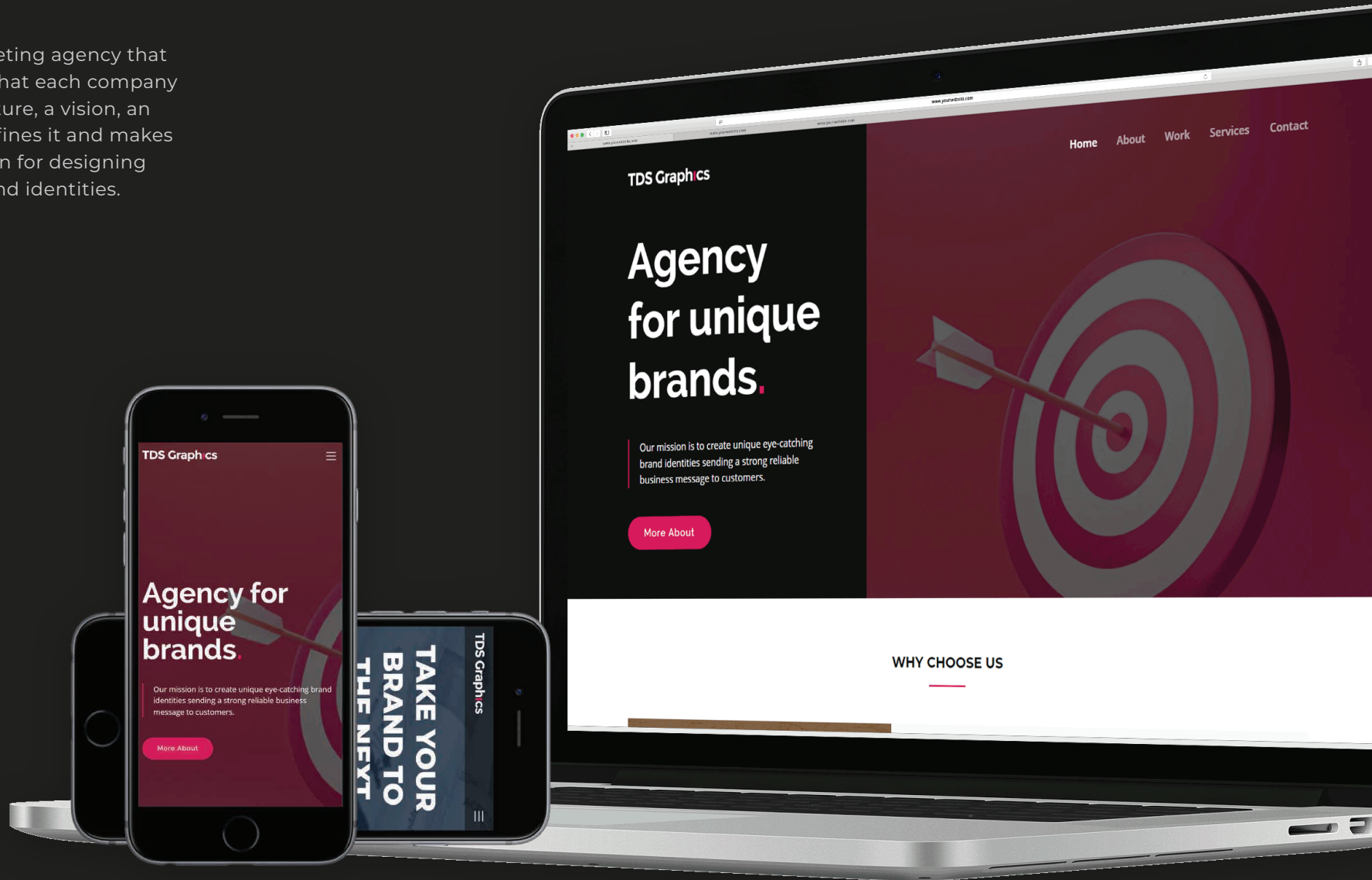
www.sovendleholdings.co.za



TDS Graphics

'The branding' and marketing agency that practically understands that each company or organization has a culture, a vision, an identity, a soul, which defines it and makes it unique - they are known for designing unique eye-catching brand identities.

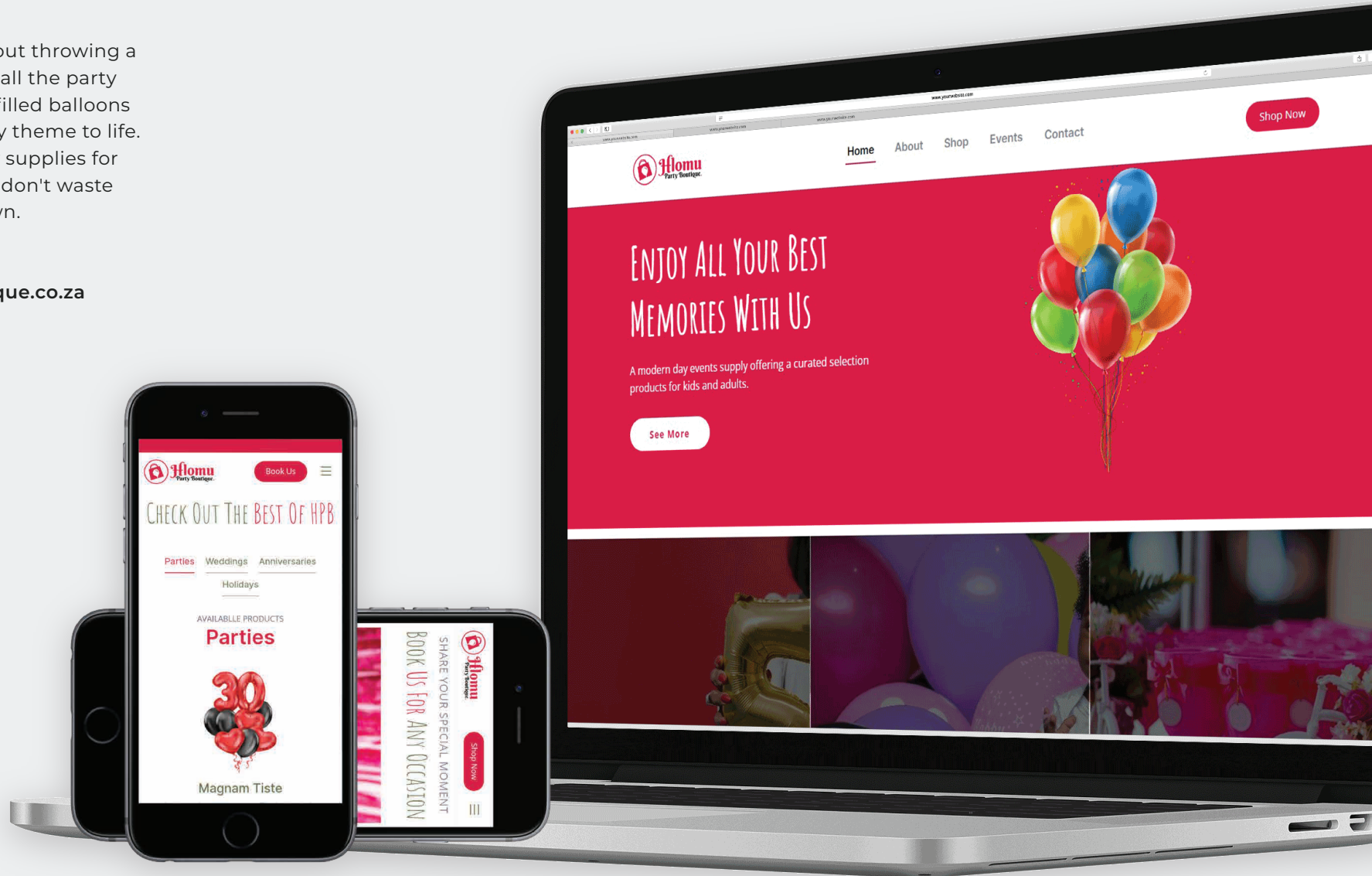
www.tdsgraphics.co.za



Hlomu Party Boutique

One of the best parts about throwing a party is going crazy with all the party decorations and helium filled balloons that really bring the party theme to life. If you're looking for party supplies for your next themed event, don't waste time running around town.

www.thlomupartyboutique.co.za



ZARKA

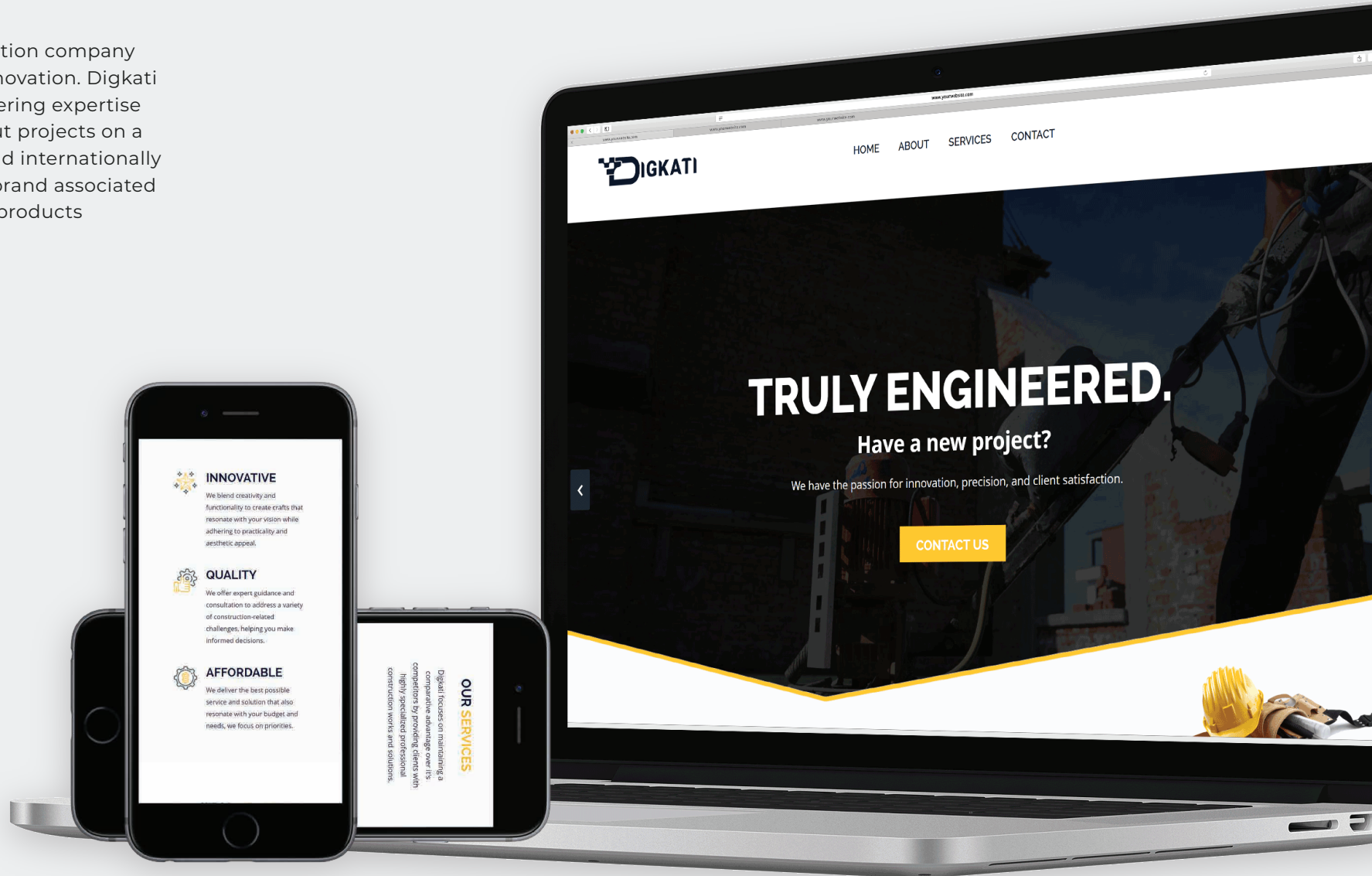
The simple alternative to physical shopping of Z-Experience, designed for 'the classic revolutionists', presenting ZARKA online store. The websites that is set to change the way people buy luxurious and high-end designer merchandise.



Digkati

A South African construction company truly engineered with innovation. Digkati prides itself in its engineering expertise and capability to carry out projects on a variety of scales. To be and internationally sort after South African brand associated with exceptional quality products and services.

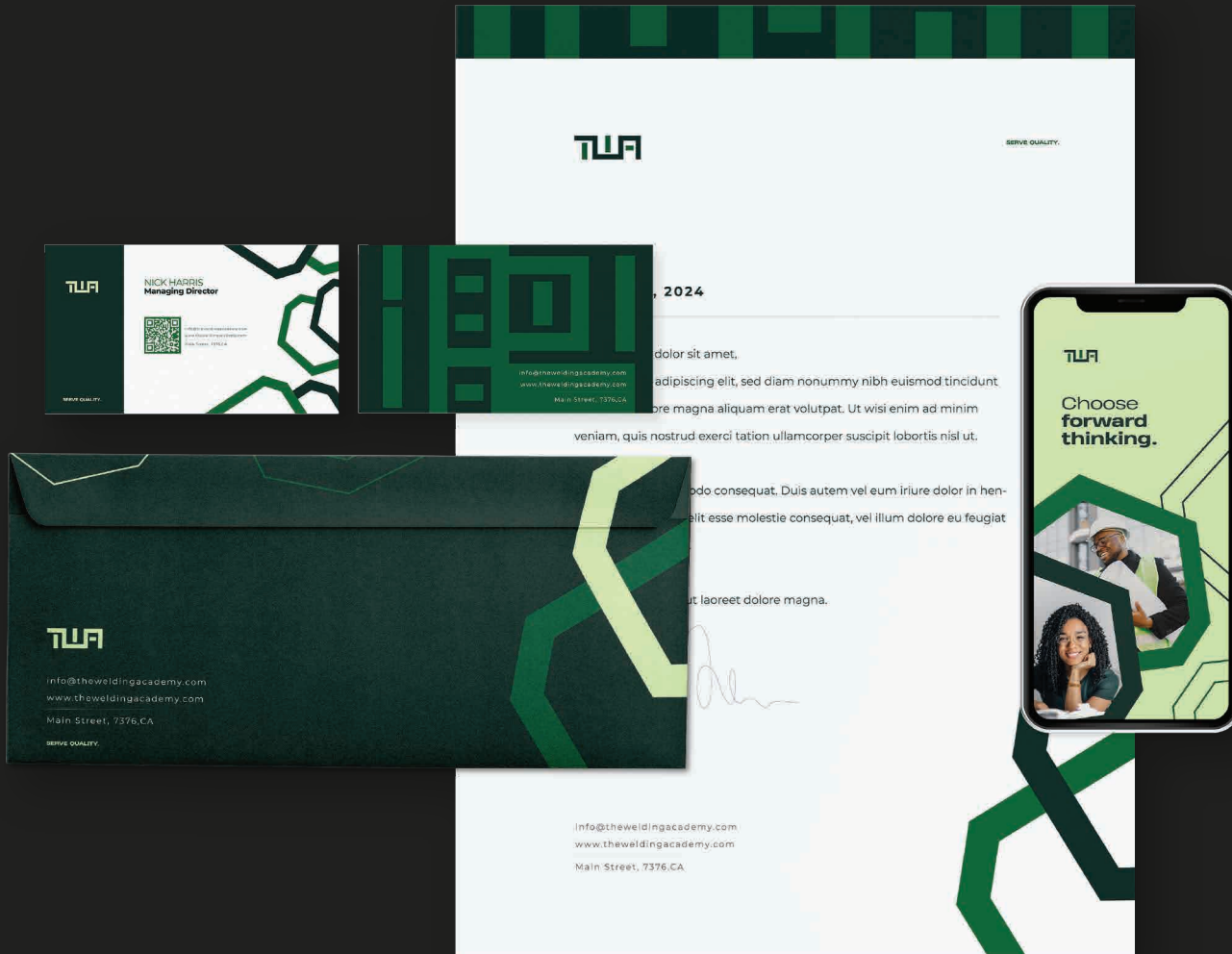
www.digkati.co.za





ZARKA

The classy and clean brand office template set to represent the ZARKA on the corporate side. The most sophisticated Genuine Leather brand with a luxurious word-mark logo and icon. The brand focuses on offering 'quality perfection' for every unique customer, with custom and tailor made leather accessories and clothing per customer.



TWA

An innovative science and technology education facility, with a mission to explore and discover new talents and skills. Believing that innovation is beyond our future possibilities, we target earning and sharing the freedom of knowledge.



Aurel

Aurel Brands; Media, Live, Tech and Movie.
A brand identity collaboration project.
Tasked to work on the brand strategy and
visual identity design art direction.



MaMshengu Bakery

A home based baking and cooking business known for serving fresh melt in your mouth cakes. The brand brings people together through delicious treats. They shape and control the art of baking with mouth watering treats. They offer baking classes for everyone who wishes to become a creative bakery. The brand also offers private sessions which allows clients to be free to learn and enables them to become the best.

OUTDOOR MATERIAL

you can trust
Valentines' Day Promo

Mouth watering treats.

@momshengubakery For Orders 061 638 8355

HERITAGE DAY
Talent Showcase

9AM TILL LATE

LAY CENTER HALL
23 SEPT. 2023
FREE ENTRY

DRESS CODE: TRADITIONAL

KWATTO • INDLAMU • INCOMA
COOMU • HIP HOP • AMARIANO
POET • SIPANSULA • MOTIVATION
THEATER • MAS'KANDI AND MORE

Unikhona

Kiddies Parties
October Special Offers

Popcorn Machine
KERNELS • SPICE • SMALL BAGS • OIL
R350 PER DAY

Jumping Castle
BOUNCE AND JUMP UNTIL YOU DROP
R450 PER DAY

PER DAY
Dual Package
R650

Additional delivery charge to areas outside PMB.
078 674 7059 www.unikhona.co.za

KOTAS

R19 Small
CHIPS • CHEESE • POLONY • ARTAR

R24 Medium
CHIPS • CHEESE • POLONY • ARTAR • VIENNA • EGG

R34 Large
CHIPS • 2x CHEESE • POLONY • ARTAR • VIENNA • EGG

BURGERS

R52 Cheese Burger
BEEF • CHEESE • LETTUCE • BACON • TOMATO • CHIPS

R43 Classic Dagwood
PATTY • CHEESE • LETTUCE • BACON • CUCUMBER • EGG • TOMATO • CHIPS

ADD-ONS

Bacon R7
Egg R3
Cheese R7
Patty R9

FRIED'S

Small R16
Medium R25
Large R34

CALL TO ORDER 069 578 8722

FREE DELIVERIES FOR ORDERS OVER R150

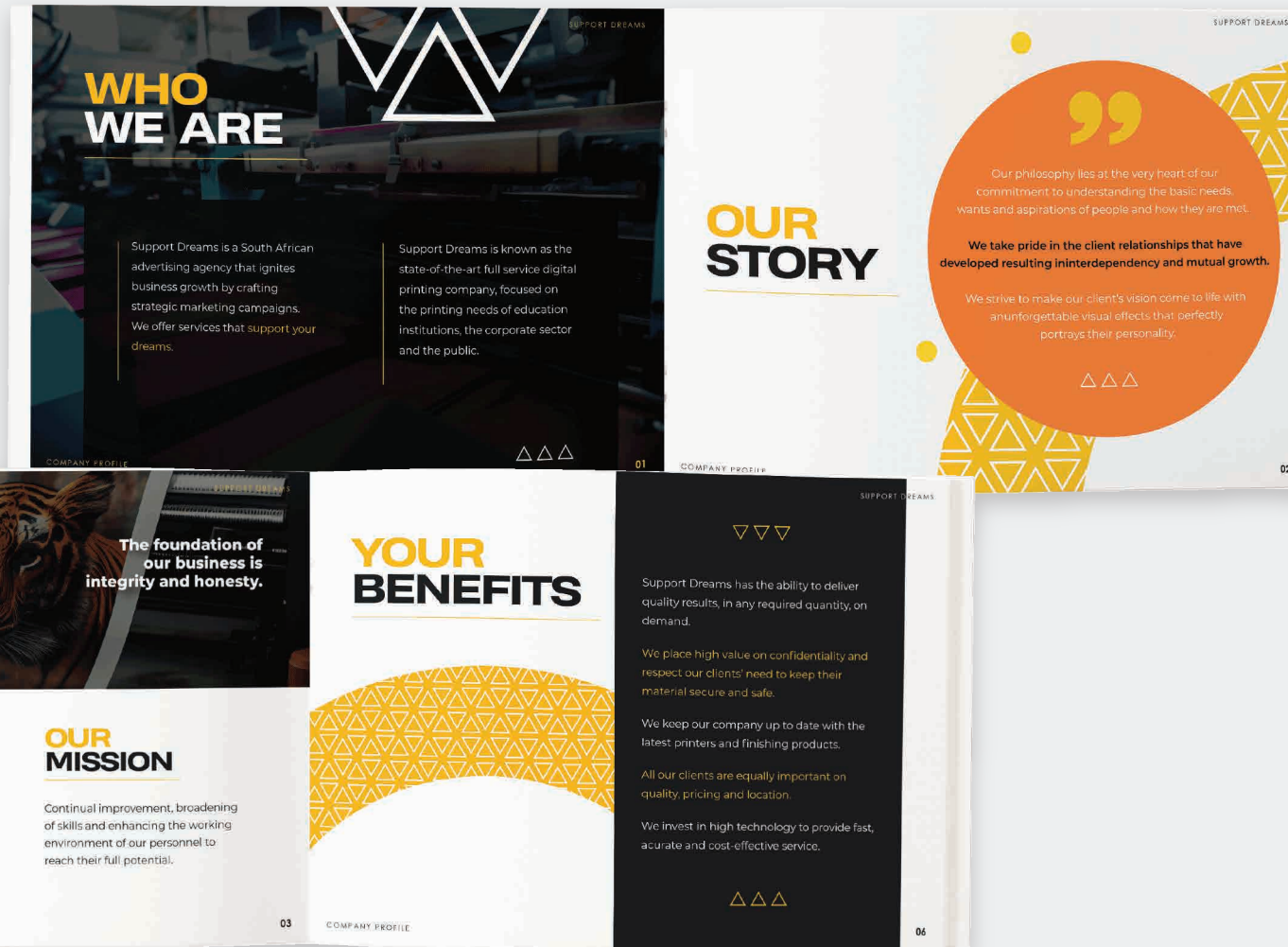
DELICIOUS
YUMMY
TASTY
DELICIOUS
YUMMY
TASTY
DELICIOUS

Just Branding

JB advertising for clients across South Africa and monthly poster re-design concepts, more examples available on request.

Support Dreams

Support Dreams is a South African advertising agency that ignites business growth by crafting strategic marketing campaigns. They offer services that support your dreams. The brand is known as the state-of-the-art full service digital printing company, focused on the printing needs of education institutions, the corporate sector and the public



MaMshengu Bakery

Ensures that every occasion is well catered, experiencing the freshness in each bite no matter the occasion. MaMshengu Bakery thrives itself on providing quality service to clients by creating a successful partnership and a relationship with clients by exceeding their expectation and gaining their trust through exceptional service delivery.





Derricks Beverages

A drinks and beverage company that offers a variety of drinks and smoothies to quench your thirst. My task was to update and upgrade the existing logo and brand assets, product packaging label designs, as the brand was approaching a different kind of market.



Noko Ya Mohlake

This project's focus was to re-skin the existing believes and misuse of African traditional herbs and healing. Improving the experience and designing over 50 plus product lines and sub-products.



Awekethelo Bakery

Known for 'the best designed cakes' and serving 'love at first bite'. My task was to design a cake box packaging to help the brand differentiate and stand out from the competition.



Canage

This is The Forever Inspiration. Welcome to the new age.
We are the new age movement, call us the "can-age" generation or revolution.
The refreshing smoothness. It all yours now, it's awesome in a can so let there be CANAGE.
Enjoy the best 100% orange flavoured juice. Choose life, choose orange.

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