

Thabiso

Thabiso Njabulo Mjwara

Creative Director • Graphic Designer • CV

CV

TSoul
Graphic
Designer

Surname	Mjwara
Names	Thabiso Njabulo
Date of Birth	02 October 1998
Identity Number	981002 5212 08 8
Gender	Male
Nationality	South African
Province	KwaZulu Natal
Home Language	IsiZulu
Other Languages	English, SeSotho
Physical Address	800664 Lay Center, Edendale, 3217

Contact Number	+27 69 532 0976
Email Address	tsoul@tdsgraphics.co.za
Website	tsoul.tdsgraphics.co.za

Design Tools	Adobe CS: Illustrator, PhotoShop, InDesign
UX/UI Design Tools	Figma, Invision
Operating System	Proficient in Mac and Microsoft
Web Languages	HTML, CSS, JavaScript
Developer Tools	Visual Studio, Github
Microsoft Office Tools	Word, Excel, Publisher, PowerPoint, Outlook

CV

TSoul
Graphic
Designer

I am known for creating unique lifetime logos.

BOLD AND TIMELESS.

I have all the capabilities to upbring the consistency in progress. Being a passionate, independent Graphic Designer who possesses an original and innovative talent. I have an interest in delivering an exceptional excellent service to professional entrepreneurs, businesses and companies.

My expertise lies in helping brands connect to their audiences and achieve their greatest potential.

In my years of experience, I have learnt that time management and working to tight deadlines are important in any industry, but the foundations and biggest challenges of design lie in communication.

**If you would like a reference,
please don't hesitate to ask.**

Skill Set

Over 7+ years of industry experience across all design disciplines. I have managed to build up my portfolio by obtaining advanced knowledge and understanding of business development, design communication and strategic branding.

Advanced knowledge of end-to-end process's with experience in UX and UI, specific to product development. Extensive knowledge Web Design technologies with up-to-date practises

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Web Languages	HTML, CSS, JavaScript
Developer Tools	Visual Studio, Github
Microsoft Office Tools	Word, Excel, Puplicer, PowerPoint, Outlook

Current Creative Positions

The Welding Academy / Creative Lead

Overseeing brand design assets and website development, office and marketing material design. Managing brand's image and identity from online channels to physical appearance

Sovendle Holdings / Creative Lead

African petroleum company, brand development and developing branding pitch work for key stakeholders of the company.

MaMshengu Bakery / Creative Lead

Developing and managing the brand whilst working on strategic marketing, working directly with the CEO. Product packaging design and online presence.

Digkati / Website Developer

Construction company, branding and website development and design, managing website monthly updates and email accounts.

Support Dreams / Freelance Designer

Pietermaritzburg printing agency, creating advertising assets and print designs for clients such as Umsunduzi Municipality, Department of Social Development, Sports and Recreation, and Transports.

Derricks Beverage / Freelance Designer

Brand strategy logo development for juice and cold drinks products manufacture. Creating product label design and developing a unique product line.

Noleeq Aesthetics Clinic / Graphic Designer

Developing a social media marketing strategy, marketing materials and social media poster design.

In addition to the positions listed above, I have held numerous other creative contractor roles with various clients across diverse industries. These experiences have further honed my skills in design, collaboration, and project management. Please feel free to inquire for a comprehensive list of my contractor engagements

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Previous Creative Positions

We Just In Time / Freelance Designer **2021 - 2023**

Urban printing agency, creating advertising assets and print designs for clients such as Umsunduzi Municipality, Department of Social Development, Sports and Recreation, and Transports.

Varcket / Graphic Designer **2020 - 2022**

Branding a Namibian cosmetics company, creating aesthetically pleasing and unique product cosmetics label designs and weekly advertising material.

Umcebo Protection Unit / Graphic Designer **2020 - 2023**

Working back to back with a marketing team to create brand strategy, visual brand identity designs, outdoor marketing and office materials and other brand assets.

New Hope Academy / Freelance Designer **2023 - 2024**

12 months of social media campaigning creating value for kids with special needs, showcasing the involvement of the school in the communities and making every national holiday worth celebrating.

Isivuno Soya Foods / Website Developer **2020 - 2022**

Developing and designing a product website, managing monthly websites updates and content creation.

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